



Confederation of Indian Industry



Annual Regional Meeting 2021-22

23 - 24 March 2022: New Delhi & HIVE – CII's Virtual Platform

TAKEAWAYS FOR BRAND AT VARIOUS TITLES OF SPONSORSHIP

Sponsorship Amount (in INR Lakh & exclusive of applicable GST)	7.5	5	4	3	2	1
Maximum number of Sponsors per title	One	Four	Two	Four	Open	Open
Takeaways at <Title>	Event Sponsor	Event Co-Sponsor	Principal Sponsor	Principal Co-Sponsor	Associate	Associate Co-Sponsor
VISIBILITY OF BRAND: VIRTUAL PLATFORM						
Company Profile displayed in digital library	1000 words	700 words	500 words	400 words	300 words	200 words
Acknowledgement of Organisation Logo						
Side Wings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	-
Lobby Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	-
Login Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scroll strip on home page & auditorium view	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDMs (Electronic Direct Mailers)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-
Slide show during the Conference	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VISIBILITY OF BRAND: PHYSICAL PLATFORM						
Acknowledgement of Organisation Logo						
Primary Side Wings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	-
Secondary Side Wings	-	-	-	-	<input type="checkbox"/>	<input type="checkbox"/>
'Thank You Sponsors' acknowledgement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COMMON TO BOTH PLATFORMS						
Opportunity to nominate session chair / speaker	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	-
Screening of Corporate / Official film via screen share - just before the commencement of Program	4 min	3 min	2 min	1 min	-	-
Logo acknowledgement as per title during social media campaign	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Profile of the organisation and speaker to be presented via slide show during the Conference.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	-
Complimentary Delegate Passes	15	10	7	5	4	3